



## PRODUCTION & SUSTAINABILITY

Simply Oak™ supplies the finest European white oak flooring to luxury homes and commercial installations around the world. We deliver only the highest quality oak, sourced from mills with established sustainable production processes and a dedication to traditional craftsmanship.

All of our products are certified to FSC® and PEFC™ standards. The Simply Oak™ team's knowledge, expertise and understanding of the unique qualities of oak helps architects, interior designers, builders, and their clients realize their vision.

Ultimately, we stand for uncompromising customer service and attention to detail so that whatever your specification – be it wide plank 3/4" engineered, 3/4" solid, herringbone, chevron, or parquet, you can be sure that an investment in one of our bespoke floors will enhance any environment.

## A SELECTION OF SOME COMMERCIAL PROJECTS



## PRODUCTION

Our wood floor is not just any floor. The rough-sawn timber must first pass our strict selection procedures. We work with trustworthy European sawmills who only use wood harvested from sustainable forestry projects. Seeing is believing, which is why we regularly visit the sawmills to check. After arrival at Schijndel, the rough-sawn wood is checked for size, grading and quality before being further processed.

Simply Beautiful. Simply Natural. Simply Oak.™

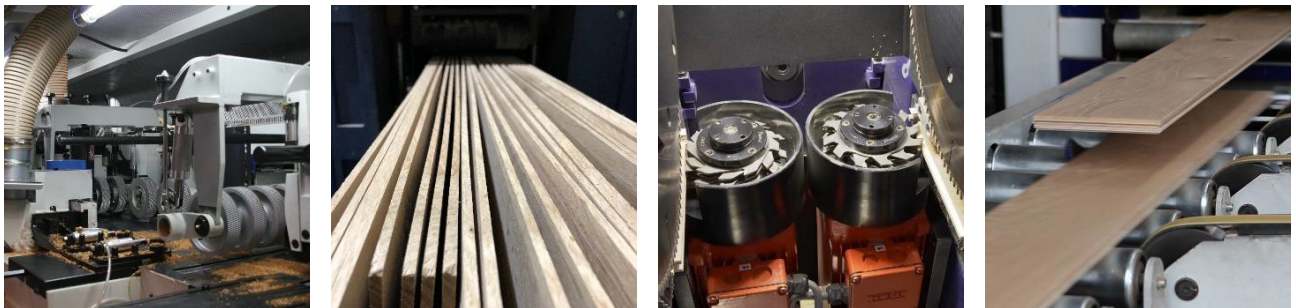


Moisture content very much determines the stability of a wooden floor. At Simply Oak™, we only use state-of-the-art drying kilns, operated by highly skilled staff. This ensures our wood always has the optimum moisture content for installation in any country worldwide.

After the drying process, the wood is calibrated and selected in various grades and sizes, and is then put on stock in one of our climate controlled warehouses.



This wood will later be profiled into solid boards or top-layers for engineered floors, Once a perfect solid or engineered board has been produced by state-of-the-art machines, it is time for the surface and color finish. This may be carried out by machine or, in many cases, by hand.



We use various natural coloring process to achieve our beautiful color range. During each production stage several quality-control checks are carried out. After air drying of the oiled finish, a final quality check is carried out by skilled staff before the floor boards are packed. The result? A unique floor to be proud of.

Packaging is chosen depending upon the transport method. Whether by road, sea or air your floor should arrive in perfect condition



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## SUSTAINABILITY

We at Simply Oak™ go to extraordinary lengths to give our wooden flooring a unique look. We are perfectionists when it comes to selecting the raw materials and the production of our floors.

The production of our wooden floors is done on the most sustainable manner possible. There is a continuous evaluation on the process from A to Z, and 100% Green Energy is generated by the clean waste material.

We challenge conventional thinking and introduce new products to ethical clients worldwide. Our floors are often specified by architects and designers for use in commercial projects such as hotels, restaurants, bars, shops, offices, etc.

### It is all in the ingredients...

- We only obtain wood from forests that adhere to responsible forest management principles, by FSC® and PEFC™ certifications.
- We use solvent free, water-based and natural finishes, which comply with the most recent environmental laws and requirements.
- Storage, drying, profiling, oiling and packaging are done on one location, thus avoiding transport to and from third parties.
- The energy we require for production, is generated by the clean timber waste from our own production process. We became energy independent by opening an own bio power plant in 1997. This was the first plant of its kind in the Benelux and it was launched by Queen Beatrix of The Netherlands.
- Our electricity demand is lower than what we produce each day. the surplus energy is pumped back into the national grid. This amounts to approximate 1,300 kw per hour, enough to continuously supply 3,500 local households with 100% Green electricity.
- We do not believe in waste. good quality wood chips are given a second life and by-products such as paper, steel, coffee filters, tea bags, plastic ties and other man-made materials are all gathered separately and are transported to the relevant recycling plants in conjunction with deliveries to clients.
- We believe in openness and transparency. Clients and visitors are invited to go to visit our factory and bio energy plant, thus sharing knowledge and experience and initiating dialogue.



The mark of responsible forestry



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## **SOCIAL RESPONSIBILITY**

Simply Oak™ believes in investing in construction related projects that can obtain maximum possible impact in vulnerable communities. We have partnered with rise International, a not-for-profit 501(c)(3) registered organisation in the USA. rise which stands for Relationships Inspiring Social Enterprise, combines entrepreneurship with architecture & construction as a way of generating employment for vulnerable youth and to improve the quality of infrastructure in developing communities, starting in Lesotho, a land-locked country inside of South Africa.

By leveraging our network of customers and friends we are helping rise International get connected with like-minded innovative companies to sponsor rise's initiative: rise in the city architecture competition for affordable housing.

This year's funding will go towards the building of a prototype, in collaboration with the Ministry of Local Government's Department of Housing, so that people in Lesotho can see the design, get inspired and adapt to build houses that are equally as sustainable and made from locally sourced materials.

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